

JA Company Program Timeline for 2023-2024

August - September

School starts! Teachers orient students; JA Volunteers visit.

August - October

Begin curriculum to organize companies and ideate product.

October

Oct. 17th (Tuesday): JA Company Start-Up Conference at Kent State

- Guest speakers include: CEO's, CFO's, CMO's, Sales & Marketing, JA Company Alumni
- Banking Days: Dates TBD JA Rep meets with each company to organize bank accounts

November

Pitch Days: Companies can pitch virtually to Industry Experts to be lent up to \$600 to capitalize their companies

December - January - February - March - April

Selling Every Saturday at Hartville Marketplace

Selling at Craft Shows, Akron Home and Garden Show, Hartville Hardware Tool Show

Classroom visits from JA Company Coordinator (staff) to gauge team progress

February

Begin preparing local competition materials: Annual Report and Commercial outline
Subject Matter Consultant visit (optional): Marketing/Graphic Design

March

JA Entrepreneurship Challenge & Expo student preparation (local competition):

- Trade Show booth
- Commercial
- Annual Report
- Live Presentation

Recruit and train judges

Finalize all logistical detail for in-person competition

April

April 18th (Thursday): JA Entrepreneurship Challenge & Expo

JANCO staff and mentors provide post-competition feedback to each team prior to JA National Student Leader Summit (JA NSLS) submissions

April 25th - May 5th: JA NSLS submission period

May

Mid May: JA NSLS finalists announced

Communicate with participating schools for upcoming academic year

June

Staff and mentors work with JA NSLS teams

June 9th - 13th: JA NSLS, held in Washington DC

Liquidate companies and transfer money out of bank accounts. **DO NOT CLOSE BANK ACCOUNTS**

Subject Matter Consultant visit (optional): Attorney (only for continuing companies)

